



## Team CycleLogic Bike Shop Bicycle Racing Team

### • 2010 Sponsorship Agreement •

The following is an annual sponsorship agreement between the TEAM CYCLE LOGIC BIKE SHOP BICYCLE RACING TEAM and \_\_\_\_\_.

I \_\_\_\_\_ am a legal representative for the above named business or entity and by signing this agree to the terms and conditions outlined in the sponsorship agreement that was provided with this form. Once accepted by Team Cycle Logic, this agreement shall be in force for the period specified below. Please complete the information below and initial each line you have selected.

This agreement is valid from the date signed, or (Date) --/--/----, whichever is first until (Date) --/--/----.

#### **Sponsor Responsibilities:**

Supply camera ready/digital art by (Date) --/--/----. Artwork must be submitted as either a one or two color design.  
• Our designers may adjust colors in order to appropriately fit the Cycle Logic color scheme.

Commit to a one year agreement (first year will be 18 months)

Include Cycle Logic in some displays and/or advertising.

Sponsor will have first right of refusal to renew agreement at current level at the end of the agreement dates. •

In the event a sponsor decides to withdraw sponsorship or change the type of sponsorship, they must do so • in writing. For sponsors that contribute funds and decide to withdraw, no refunds are permitted or authorized. Logos on the club clothing will remain until the design is updated in successive orders.

#### **Team Responsibilities:**

Team will act and behave in a sportsman like and professional manner while representing sponsors. •

Team members will support team sponsors and will not be critical of team sponsors. •

Team members will provide appearances/volunteer services for select events held by Title Sponsor as agreed • upon between Team and Sponsor.

Display of sponsor banner at team events (banner provided by sponsor) •

Title Sponsor recognition in Team Clothing. •

Display of sponsor logo on Team Web-site & other social media available. •

Select Level	Commitment	Type (Cash In or Kind)	Initials
<input type="checkbox"/> Title Sponsor	_____	_____	_____
	<i>(\$5,500 minimum)</i>		
<input type="checkbox"/> Partner Sponsor	_____	_____	_____
	<i>(\$2,500 minimum)</i>		
<input type="checkbox"/> Affiliate Sponsor	_____	_____	_____
	<i>(\$1,500 minimum)</i>		
<input type="checkbox"/> Product Sponsor	_____	_____	_____

I agree on this date \_\_\_\_\_ to provide Team Cycle Logic Bike Shop Bicycle Racing Team a copy of this signed agreement either in hand or at the address below and not later than (Date) --/--/----. Money for Team Sponsorship is due not later than (Date) --/--/----. In-Kind sponsorship will be handled on an individual basis to coordinate products and/or services to fulfill this agreement, and if accepted, sign and return a copy to you. I further agree to provide a high resolution logo image for use as applicable.

\_\_\_\_\_  
Sponsor Signature      Date

\_\_\_\_\_  
Team Manager Signature      Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Telephone (including Area Code)

\_\_\_\_\_  
Address

\_\_\_\_\_  
State, City, Zip Code