



TEAM CYCLELOGIC



San Antonio's Road Racing Team

Sponsor Kit 2011

Who are we?



We are a local cycling team founded in 2008 by two friends, passionate about cycling. Since two years the team has expanded into a recognized and respected contender on a local and national level. Team Cyclelogic is a member of USA Cycling and TXBRA.

Our racers compete on a professional and amateur level in many USA Cycling events throughout the state of Texas and beyond.

What can we do for you

Team Cyclelogic sponsors gain an association with a community oriented cycling team whose members conduct themselves in a professional and sportsman-like manner while attending highly visible races and events throughout Texas and neighbouring states. In addition to exhibiting the logo and name of your company/organization on our apparel, your information may be displayed on banners*, the team website, event flyers and other promotional items.

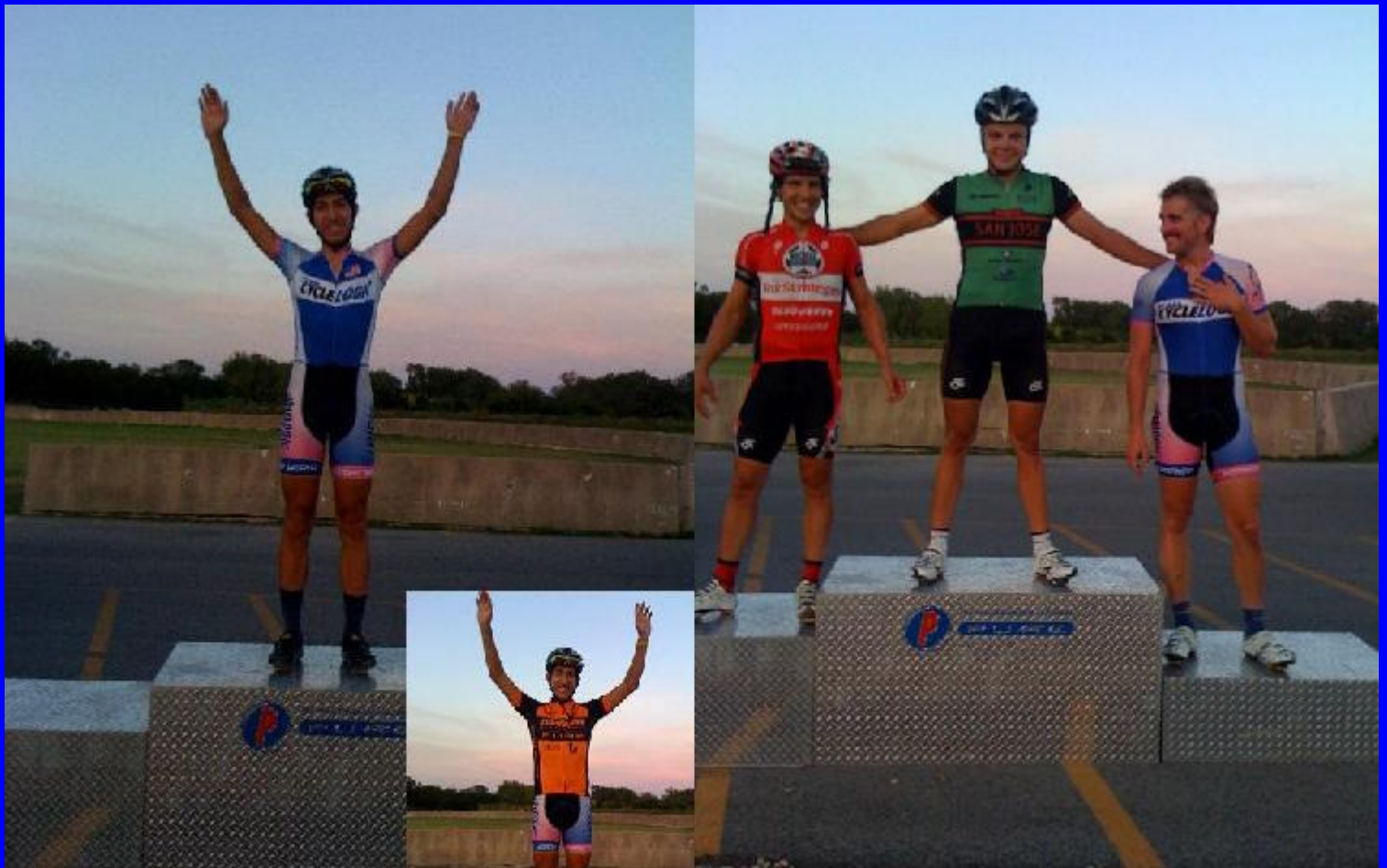
***Note: When made available by sponsor**



Races & Events

Racing is the number one focus of our team, and this is where exposure is greatest due to top finishes and podium places by team members.

There is always a diversity of people attending these races. Between racers and spectators, the attendance can range from hundreds to thousands of people. Your company/organization logo placed on our outfits will be exposed to all of these people throughout a full day of racing.



Besides races, Team Cyclelogic participates in other cycling events throughout Texas and the United States. Attendance at these events can range from 800 to well over 3,000 people. Those people combined with local residents, fans, cyclist, and volunteers provide an unbelievable exposure opportunity for your company/organization.

Sponsorship Levels

Sponsorships for the 2011 season will be accepted now so it is never too early to make a commitment to the team. Get ready now for the new racing season.



Title Sponsor, Partner Sponsor, Affiliate Sponsor, Support Sponsor, or Product Sponsor

Title Sponsor

1 available title sponsor

Commitment: \$ 5,500 minimum

Benefits:

- **Sponsor logo on the front and back of each jersey under team logo. (Approximately 7" X 7")**
- **The team will be identified by the name of the title sponsor, providing increased exposure in results listings and media coverage.**
- **Team Cyclelogic will be available to provide appearances / volunteer assistance for select benefits held by the title sponsor throughout the year.**
- **Display of sponsor banner at team events (sponsor provided banner).**



Partner Sponsor

2 available partner sponsors

Commitment: \$ 2,500 minimum.

Benefits:

Partner sponsor logo on one of the following:

- **Back of jersey above team logo (3' x 9")**
- **Back of shorts above team logo (4' x 9")**

Affiliate Sponsor

7 available affiliate sponsors

Commitment: \$ 1,500 minimum.

Benefits:

Affiliate sponsor logo on one of the following:

- **Front right top of jersey (chest) (2' x 6")**
- **Back pocket of jersey (2' x 6")**
- **Front (leg) area of shorts (2" x 6")**
- **Logo on socks (2" x 4")**

Support Sponsor

Commitment: \$ 250 minimum.

Benefits:

Team Cyclelogic will include support sponsors on the team website, facebook, event flyers, and other promotional material to provide exposure

Product Sponsor

Commitment & Benefits: Negotiable



CONTACT US

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VISIT US

teamcyclelogic.com

Facebook: cycle logic

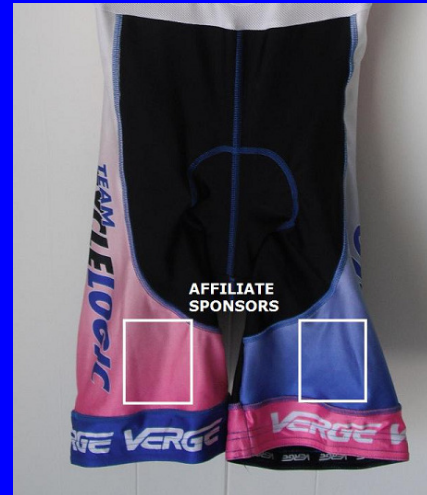
facebook®



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TEAM KIT 2011

Front



Back

